

ARLENE HOWARD - PRO-VACCINE PR QUEEN



by Omar Jordan

This is Arlene Howard. She runs PR for Del Bigtree and ICAN. She is 100% Pro-Vaccine as we can see by looking at her social media. Here's an example:

 **Arlene Howard PR @AHPR** · 24 Jul 2015 ▼

#Vaccines Yes: Greater good must rule when it comes to diseases:
fb.me/5754O1IYm

  



Vaccinations are medical treatments that have been developed to avoid a disease or give partial protection from the medical effects of the disease. They work by stimulating the natural disease-fighting systems of the body to protect itself. Vaccines, thus, must be given to relatively healthy individuals long ahead of any exposure to the threat. Vaccinations are costly to produce and, therefore, are usually only developed to prevent or mitigate the effects of serious and dangerous diseases. Each individual treated with the vaccine not only protects himself, but also helps to protect those around him.

From [her website](#):

*Arlene Howard Public Relations is a full-service PR agency that provides a wide-range of solutions for **enhancing media profiles**. Every day we demonstrate to our clients the extraordinary value of PR.*

AHPR is clearly not your typical Public Relations firm.

The firm's reputation as the top boutique PR firm specializing in healthcare and lifestyle clientele has evolved over 15 successful years. No client falls through the cracks because they're too big or too small.

*The dynamics that set us apart start with **access to marquee media**.*

***We know the media that count** and, more importantly, **they know us**. They respect and trust our editorial judgment because **we think as they do**. We know their language, their tempo and what they need.*

Mmmmm hmmmm.

*AHPR shines when our clients shine. That principle guides our work every single day. Results are what we are simply about. Immediacy is our watchword. We succeed where others falter, **shining a media spotlight where it's deserved**.*

*We take pride in our experience – our team is **millennial-friendly** while never shy about sharing wisdom gained from our collective years in the trenches. Every client receives the full value of our team. We avoid account executives in favor of working collectively to give our clients the advantage of multiple talents. No account executives here, junior or otherwise. The AHPR team is proactive, creative, aggressive and tenacious on behalf of every client.*

***Our network of solid media relationships** encompasses the most respected in their field, from **local to national to global. No media stone is left unturned**.*

We have the testimonials from various media and clients to prove it. We do not make empty promises – we deliver instead.

One of this firm's hallmarks is enthusiasm – what we call the secret fuel of our success. And it's contagious.

Here's Arlene rubbing elbows with Dan D'Aniello, the co-founder and chairman of the Carlyle Group. If you're not familiar with the Carlyle Group, then you can [read all about them here](#).



Head on over to [Arlene's Twitter page](#) where you'll learn more about her stance on Vaccines. What you will quickly come to learn is that Arlene LOVES vaccines. Here's an example, to illustrate the point.



What we have established here, is that Arlene is 100% Pro-Vaccine, and has cozy relationships with all of the nation's top media, and it only took 3 pages and 5 minutes to prove this. So, we are left with a very simple question.

Why would [Del Bigtree](#), who is described by Wikipedia as “one of the most prominent voices in the anti-vaccination movement..” hire a Pro-Vaccine Advocate who has positive relationships and business dealings with all the major media, who are also all PRO-VACCINE and receive advertisement dollars from Big Pharma - to run PR for him?

You know why.